



# NOVEMBER 2022 STARTUP INCUBATOR CUM CENTRE OF EXCELLENCE, GURUGRAM IMPACT REPORT

(An Initiative by Department of Higher Education, Haryana)

**Presented by**  
**Ms. Smriti Sharma, Incubation Centre Head and Ms. Shweta , Outreach Coordinator**  
**Guided by**  
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**Reviewed by**  
**Mr. Virender Singh Antil, Principal, Dronacharya Government College**

# STARTUP INCUBATOR GURUGRAM NEWSLETTER

November, 2022

## Foreward

Entrepreneurship has created a profusion of opportunities for creative minds across various fields. This trend of developing startups is possible because institutions are equipped with startup incubators that give access to infrastructure, technology and easy access to funding. As a result of this amount of enthusiasm and excitement, the generation may do considerably more than they had previously thought.

Through the startup incubator project, the Department of Higher Education Haryana and SACC India are collaborating to improve the lives of many students. Government institutions in the state of Haryana serve as a conduit for student development. Incubation Centres are working tirelessly to develop programs that speed the path of student startup founders.

The Startup Incubator Cum Centre of Excellence, Gurugram, appreciates the Principals, Entrepreneurial Development Units, and instructors who have worked with us to create a welcoming atmosphere for student entrepreneurs.

### Special thanks to:

#### Virendra Antil

Principal, Dronacharya  
Government College,  
Gurugram

#### Dr. RK Garg

Principal, Government  
College for Girls, Sector 14  
Gurugram

#### DR MAHASHWETA

Government College,  
Shidhrawali

#### DR. RANDHIR SINGH

Principal, Govt. PG College,  
Gurugram

## Insights

### This Month



06

Outreach Sessions



03

Mentoring Sessions



14

New Startup Applications  
& Enquiries



04

New Startups Incubated



44

Total Number of Active  
Startups

# Outreach Sessions



On 4th November'22, an Entrepreneurship awareness session was conducted to sensitise students to choose Entrepreneurship as a career at Dronacharya Government College.

They were also informed on the role of the startup incubator and its incubation process.

An entrepreneurship awareness session was conducted to sensitize students to choose "Entrepreneurship as a career" at Government College, Sector-9, on 2nd November'22.

The team underlined the importance of entrepreneurship. They were also briefed about the startup incubator's responsibilities and the incubation procedure.



An entrepreneurship awareness session was conducted to sensitize students to choose Entrepreneurship as a career at Sector 14 Government Girls Government College on 17th November'22.

The team underlined the importance of entrepreneurship.



# Outreach Sessions



An entrepreneurship awareness session was conducted to sensitize students to choose Entrepreneurship as a career at Dronacharya Government College on 18th November'22.

The session encouraged the students to pursue entrepreneurship by solving localized problems.

On 21st November'22, an awareness session was conducted at PG Government College, Sector-9.

Around 32 Students attended this session, where we sensitized them about the startup incubator initiatives and how they could start their entrepreneurial journeys while still studying at the college.



On 21st November'22, an outreach session was held at PG Government College, Sector-9.

Around 32 students attended this, where we highlighted the support system built by the startup incubator initiative for giving the right push to build startups early on.



# New Ideas Received



Kartik Bhardwaj, a student of BBA at Dronacharya Government College, presented the idea of plant-based natural protein and supplements, on 2nd November'22.

We urged him to construct a business canvas model and return with his survey later.

Aman Kumar, a student at the Dronacharya Government College, presented the idea of event management on 4th November'22.

We counseled him on the startup incubation process and related legal requirements.



Yashmit Ahlawat, a student of BBA at Dronacharya Government College, presented the idea of organic farming on 10th November'22.

We advised him to create a business canvas model and schedule a follow-up appointment.



# New Ideas Recieved

On 15th November'22, Kartik Yadav, a student of BA Economics Hons at Dronacharya Government College presented the idea of starting an export and import clothing line.

We counseled him on the startup incubation process and related legal requirements.



Yash Tuition Centre, a student of BBA at Dronacharya Government College presented the idea of starting a tuition centre on 17th November'22.

We counseled him on the startup incubation process and related legal requirements.



# Spotlight of the Month



Women's Entrepreneurship Day was celebrated to get inspired by women who have been trailblazers in the world of startup.

The event was held at Government Girls College, Sector 14. Tamanna Sharma, founder Aavyaa shared her journey with students as an entrepreneur on 19th November'22.

Vineet Khurana, CEO of SACC India, conducted a mentoring session for all startups on 18th November'22.

With his industry expertise, he guided these young startups on scaling, technology, business canvas model, etc.



The Women Empowerment workshop was held at Sector-14 Government Girls College in Gurgaon on November 19, 2022.

The session drew a crowd of more than 40 people. They were also briefed about the startup incubator's responsibilities and procedures.



# Acceleration Activities



Two of our startups, Beat and Aavya, respectively visited the Chawri Bazaar market. We assisted them in availing of the orders.

We also recommended various designer materials.

One of our startups, Artix, received a new order via word-of-mouth marketing. They generated a sketch order in the period of three days, and it received a tremendous amount of appreciation.

We assisted them with subject knowledge in developing many such high orders.



One of our startups, Beat, has prepared 120 tea masala packets for retail outlets.

We assisted them in creating proposals for retailers. This boosted the confidence and knowledge of this young startup founder.





# Acceleration Activities



Affy Genius, a digital marketing startup, lately designed an advertisement for Bytes Election.

We assisted them in creating the advertising and provided them the subjective knowledge of the same.

We suggested that Aavyaa should display their soap inventory. They displayed their soap at a 20% discount. The exhibition was completely sold out.

This aided them in finishing their inventory and it strengthened their confidence.



# Acceleration Activities



On 25th Nov 22 Magic Touch Jewellery team went to Delhi Sadar Bazaar to acquire new goods. We advised them to make Christmas gift bundles out of these products.

SACC assisted all incubated startups in availing a discounted entry fee for CANNABLE 4.0 at Chandigarh, which was held on 26th November'22. These young startup founders got a chance to interact with various industry experts.



During the three day CANNABLE 4.0 at Chandigarh , Vineet Khurana, CEO, of SACC India introduced startups to various mentors. This resulted in providing an advance order to one of our startups, SVAD for 1kg Chai Masala.

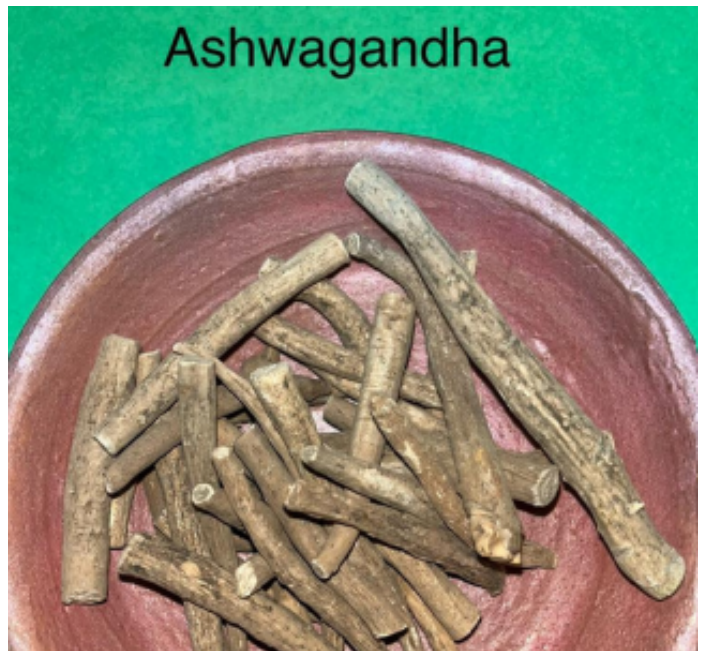
# Acceleration Activities



One of our startups, Aapsara Collection, is working on building an engaging profile on Instagram. We recommended various ideas including the creation of reels as an option to generate new customers.

The HK Natural, one of our startups visited Chawri Bazaar to procure products for their inventory. He also purchased packaging material from the same market.

Ashwagandha



# Mentoring Sessions



**Gurugram, Haryana, India**

F28F+PW6, Manohar Nagar, Sector 8, Gurugram, Haryana, 122022, India

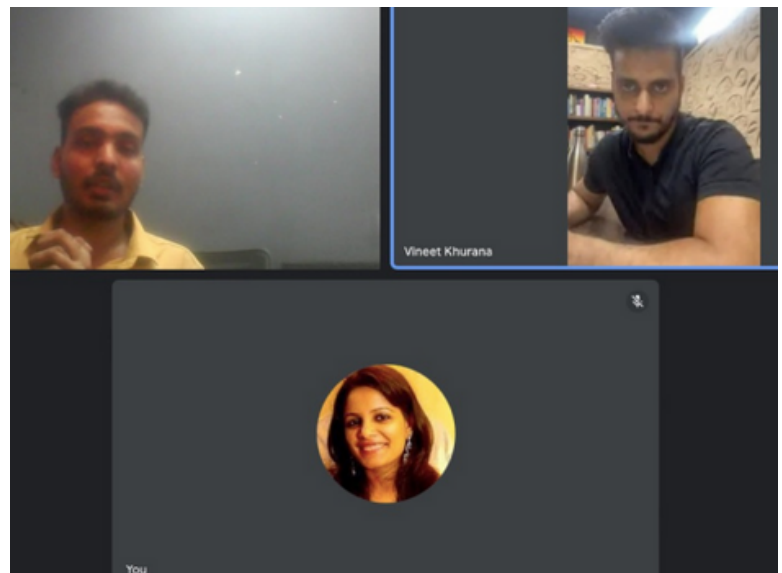
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Raghuveer Nath, Vice President at Private Equity Pro Partners and Vice President of the International Institute of Venture Capital, Private Equity, and Mergers & Acquisitions (IIVPM), conducted a three-hour mentoring session on "Financial Independence" for students of Dronacharya Government College on 3rd November'22.

Eat Desi provided subscriptions for fresh fruit juices. The juice is extracted and delivered within 48 hours of the fruit being plucked. Vineet Khurana, CEO of SACC India, provided one-on-one mentoring on 4th November'22 and suggested a franchise model. He also shared tips on scaling the business.



**Gurugram, Haryana, India**

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Vineet Khurana, CEO of SACC India, conducted an online mentoring session for newly incubated startups on 3rd November'22.

He shared his expertise on Business Canvas model and other subjective knowledge

# New Incubates

## Gear X

A startup that is dedicated to creating a marketplace for bike service providers. This platform shall provide one roof to such experts, making it easier for customers to choose.

Founder- Vipin



## Study Time

This startup focuses on building a knowledge center for school students and shall provide them with information about various subjects as required.

Founder- Sumit



## Yash Tuition Centre

This startup wants to lay focus on building a tuition center for school students. They shall expand to cover various classes and subjects in the future.

Founder- Yash Tayagi



## Export Import of Clothes

Export and Import, a startup focused on exporting and importing clothing from export houses to shops. We believe that there is a demand for fashionable clothes at reasonable prices. We are committed to providing high-quality, fashionable clothing at affordable prices.

Founder- Kartik



# Startup Testimonials



I was a new startup founder needing a platform to launch my business. We were fortunate to meet incubator team Gurugram, who were enthusiastic about our concept. They also had the ideal business strategy for us and guided us through the entire process. I recommend this level of guidance for all those who have the urge in establishing their company to connect with the Startup Incubator, Gurugram Team..

Startup Name-Aapsara Collection  
Founder -Ayush



I am grateful to the Startup Incubator, Gurugram Team. They were supportive of this startup journey. SACC's mentorship sessions have always been exceptional. I have enjoyed the infrastructure and the experience gained along with my teammates, who have been quite helpful.

Startup Name-HK Natural  
Founder-Kartik Bhardwaj

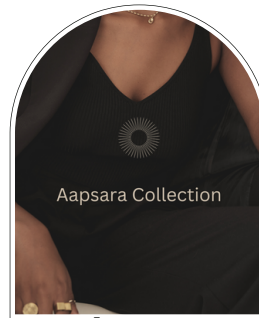
# Our Incubated Startups



**Mechanic Guru**  
Founder - Gaurav



**Myiaar International**  
Founder -  
Mohammad Shahid



**Aapsara  
Collection**  
Founder-Ayush



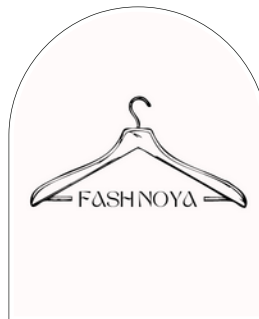
**Blare**  
Founder-Suraj



**Park Exo**  
Founder - Mohit



**PM Enhance**  
Founder - Parul



**Fash Noya**  
Founder - Prince



**Star Fitness GYM**  
Founder-Shahid



**G.D Perfect  
Classes**  
Founder - Gaurav



**Ecorganicindia**  
Founder - Hemant



**Sellify**  
Founder - Anuj



**Magic Touch Jewellery**  
Founder - Kanika



**Ink By Hand**  
Founder - Poornima



**Sheoran Brothers  
Packers and  
Movers**  
Founder - Yogesh



**The SVAD**  
Founder - Aakashdeep



**Vasudha  
Consultancy**  
Founder-Ashish

# Our Incubated Startups



**The Village Cafe**  
Founder - Shivani



**Deepshi Art Porium**  
Founder - Deepshikha



**Glizz**  
Founder - Gaurav



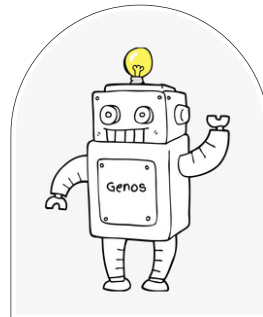
**Angel Craft**  
Founder - Bharti



**Taasvim**  
Founder - Tamanna and Vishesh



**Mental Health**  
Founder - Sahil and Rahul



**Genos Software**  
Founder - Yashwant



**No Margin**  
Founder - Anshuman



**Deepa Beauty Parlour**  
Founder - Deepa



**MIHR Fashion**  
Founder - Roshni Bhatt



**Paintings and Art by Bhawna**  
Founder - Bhawana



**Eprise Trends**  
Founder - Yogesh



**Mini Skills**  
Founder - Ashok



**Ganshu**  
Founder - Sapna



**Shankar wholesaler and retailer**  
Founder - Nandkishor



**Gheedhara**  
Founder - Sumit and Shivani



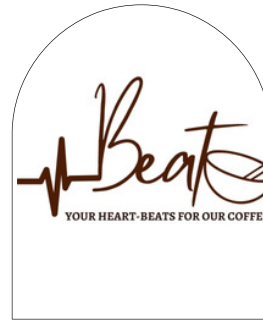
# Our Incubated Startups



**Sridaa**  
Founder - Sanjna  
Choudhary



**Macrame City**  
Founder - Anita



**BEAT**  
Founder - Akashdeep



An Initiative by Department of Higher Education, Haryana



Nurturing human excellence through entrepreneurship

## STARTUP INCUBATOR CUM CENTRE OF EXCELLENCE, GURUGRAM IMPACT REPORT

November 2022

Startup Incubator cum centre of Excellence is an initiative by the Department of Higher Education Haryana and SACC India for promoting rural and women entrepreneurship and building a conducive startup ecosystem in Haryana.

 [www.saccindia.org](http://www.saccindia.org)

    /saccindia

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 Startup Incubator cum Centre of Excellence, Dronacharya Government College, Gurugram

